

retail.global

we make brands global

**GLOBAL SALES FOR RETAILERS AND MANUFACTURERS
VIA BRANDED ONLINE STORES**

Business-as-a-Service E-commerce Ecosystem powered by Blockchain

We developed infrastructure and solution. Now we are going global

2008

Own e-commerce project

45 warehouses from all over the country with an integrated just-in-time supply chain system

2014

Business-as-a-Service E-commerce platform

We have connected all partners to one ecosystem and attracted B2B customers

2018

Global platform

15 enterprise clients

60 employees

\$4MM revenue

Who are our clients?

Retailers and
Manufacturers



Brands



How a brand can make global online sales: Korean Fashion Designer sale to customer from Spain

Korean Modern Fashion
Designer



Local language & support

Tienda oficial
de diseñadores en línea

Chat with local support



Local delivery & payment



retail.global

Retailers focus on what they do best



Product &
Brand



retailer



Online store

Delivery,
Warehouse,
Advertising,
Management



retail.global

retail.global

Very easy to start business with us



% Revenue sharing model

retail.global plans

Q3 2018

Opening country offices
in Europe: England

Loyalty rewards system
on tokens

Q4 2018

Opening country offices
in Europe: Spain, Italy,
France, Germany

Platform for Independent
retailers (small business)

2019

Opening country offices
in India & China

Marketplace of services
and service providers &
products suppliers

Retail Venture Fund

retail.global

Competitive landscape

Enterprise

Small Business

Marketplaces

Blockchain



SOFTWARE ONLY

NOT A
COMPETITOR
LEADS CHANNEL

NOT A
COMPETITOR
LEADS CHANNEL

retail.global

Why our customers love retail.global?

**They got
business,** not
software or an inhouse
team

**Business is
constantly
growing** and
developing

**Access to the
global sales
market**

Our team has expertise crucial for going global



Our advisors leaders (12 in different areas)



Roger Crook
ex CEO DHL Global Forwarding



Keith Teare
cofounder TechCrunch



Ken Leaver
Lazada, Wayfair, Groupon



Gary Baiton
IBC Group, Crypto Lawyers Corp, Angel/Crypto Investor

Our team leaders (60+ team)



Zhdankin Pavel
CEO and founder of Retail Global



Satsunkevich Artur
Director of partnership and Business Development



Gagiev Arkadiy
Chief Marketing Director



Gavrish Dmitry
CTO of Platform



Sorokin Evgeniy
COO



Silivonchik Andrey
Lead Developer

retail.global token (RGT) turnover will increase with the company's growth

Usage

- **Commission:** For platform using and smart contacts products & service deals
- **Payments:** For goods on stores on platform
- **Voting:** For venture fund startups & full service management for online stores

Estimated turnover

\$60mIn

turnover in tokens
In 2018-2019

\$1000mIn

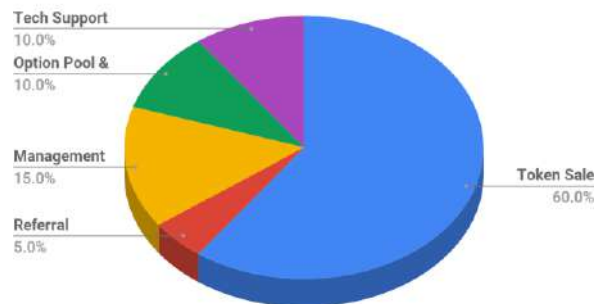
turnover in tokens
till 2021

retail.global

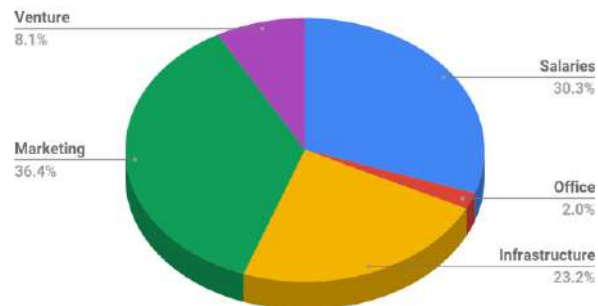
Token sale information

Hard cap: 40,000ETH

Token allocation



Fund usage



Exchanges (starting in August):



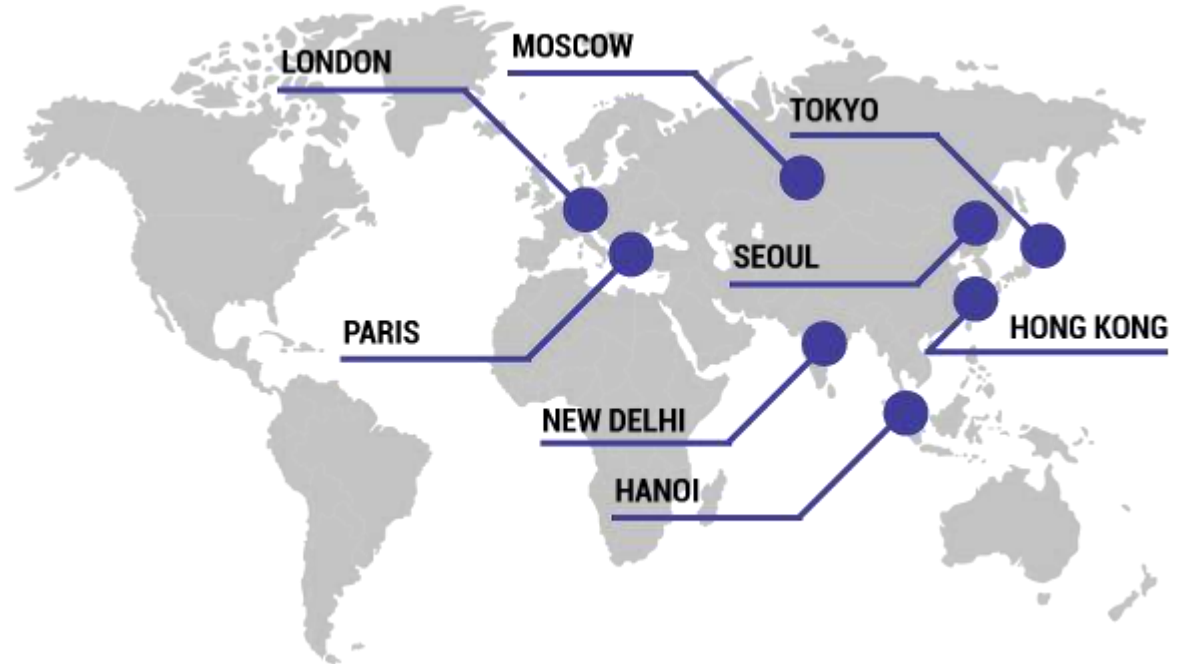
What we do for brands

- **We signed with brand owner:** Glance (local fashion brand with 150+ stores)
- **And make online sales** (software, marketing, local operations and management)
 - In China: Glance.cn and Glance on Alibaba
 - In Russia: Glance.ru and Glance on YandexMarket
 - In US: Glance.com and Glance on Amazon
 - And in all main ecommerce markets
- It's like brand owner **have local ecommerce team** in each country
- And we works more **better than inhouse** because of scale and experience

What we're doing for brands?

We open for brand owner local ecommerce team in each country

Software solution +
Partner ecosystem +
Marketing +
Management =
Business-as-a-Service



Blockchain modules

- **Marketplace of suppliers**

- Problem: trust with shops owner and supplier
- Solution: smartcontract with shops owner, supplier, agent (check order), delivery (track shipping). Money will transfer when checked all signatures

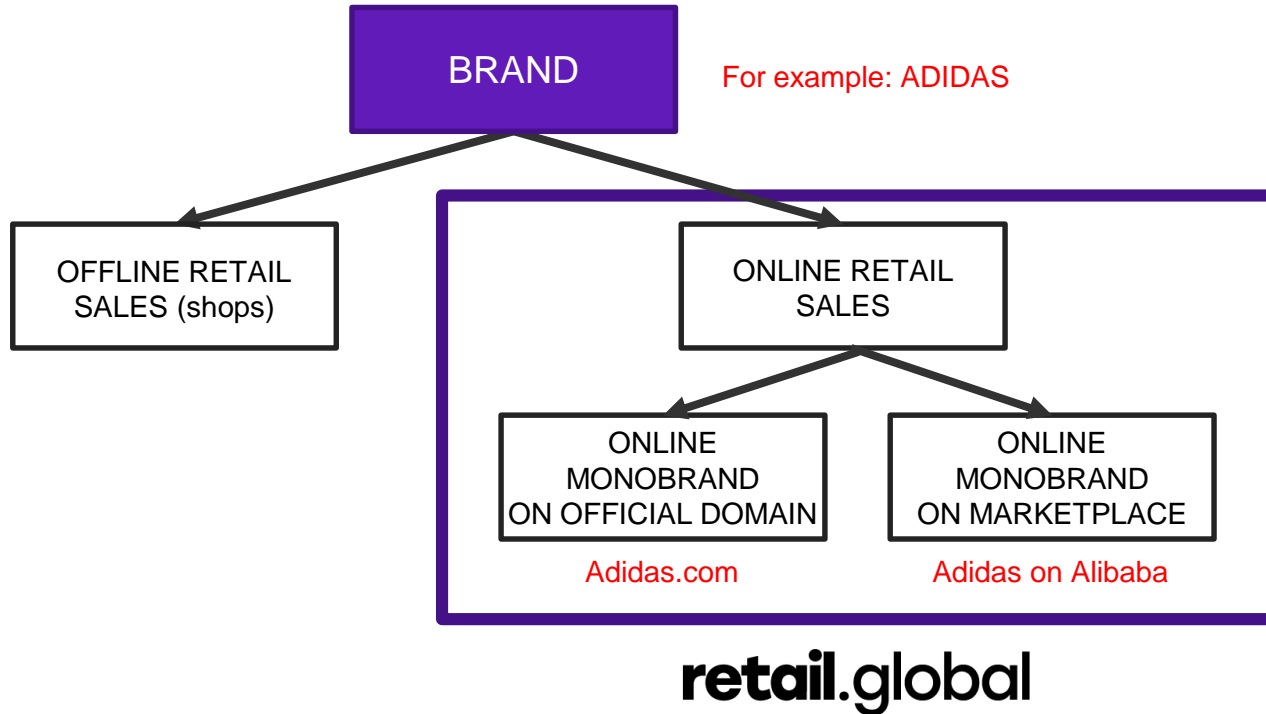
- **Marketplace of services**

- Problem: trust with shops owner and supplier of services
- Solution: smartcontract with shops owner, supplier, agent (check order), delivery (track shipping). Money will transfer when checked all signatures

- **Voting by tokenholders** for new countries expansion and others

- **Tokenization of loyalty rewards program** for brands

What's the difference with Alibaba?



RETAIL.GLOBAL make:

- Unite and using all products stock from all warehouses and shops
- Unite all customers data and loyalty reward system from offline & online
- Process all orders from:
 - 1) online monobrand on domain: in all countries
 - 2) online monobrand on marketplaces: local and global
- Sell to customers in any country with local language, support, products stock, advertisement, delivery and payment