

Business-As-A-Service Ecommerce Ecosystem powered by blockchain

Complete White Label Solution powering global sales for retailers and manufacturers. Based on working ecosystem with clients and partners and going to expand global

| The problem

Retailers and manufacturers have to buy many software solutions for local and global ecommerce sales, hire expensive employees and manage many process that differ from common offline retail: platforms, delivery, payment, returns, products logistics, content, support, advertising, marketplaces, merchandising, retention, testing, integrations, analytics, strategy and global expansion.

As result it very expensive, long time to implementation, no revenue growth and model that will have no future for company

| The Retail.Global solution

Our solution:

- Unite solutions in one platform
- Add analytics & future modeling
- Unite service providers & management
- Expand ecosystem to global markets add blockchain advantages: smart contracts, crypto and tokens usage in supply chain, payment and loyalty rewards program

As a result, retailers get a competitive high-performance business solution for local and global online sales with the most competitive revenue sharing business model

| How RG works

6 modules: Online store, Supply chain: products & delivery, Global commerce, Loyalty rewards program, Analytics & controlling, Omnichannel business

Ecosystem: Business users (manufacturers, stores, brand owners, shopping malls), Products Suppliers (manufacturers, distributors; wholesales, dropshipping, just-in-time production), Services (analytics, advertising, IT-infrastructure, etc.), Service providers (content, delivery, payment, management, consulting, etc.), VC Fund Startups (retail and marketing startups) and Loyalty Rewards Partners

Country offices: Russia, Germany, England, France, China, India, Japan, South Korea

How it works for brand: request, sign management company from Service Marketplace, make intergrations, store and start sales from local to global market

| 10years ecommerce experience team, working business with clients and revenue stream

The business model has proved its effectiveness and market demand for a number of customers: Anta (top chinese sport manufacturer with 10000 stores), Quiksilver (Boardriders project, top action sport manufacturer), Glance (150 stores), Proskater (pure online sport store), Soho (50 stores), 5pocket (100 stores), Comma (one of the leader germany women fashion brand), Intersport (one the top global sport retail chain), Mail.ru Group (one of the leader IT company), VK (one of the leading social network) and others

| Big market of ecommerce and crossborder sales

Company works on big markets of \$4,500bln Retail e-commerce sales (2021F) and \$622bln of Cross-border retail e-commerce sales (2022F), it gives opportunity for fast growing.

| RG Token

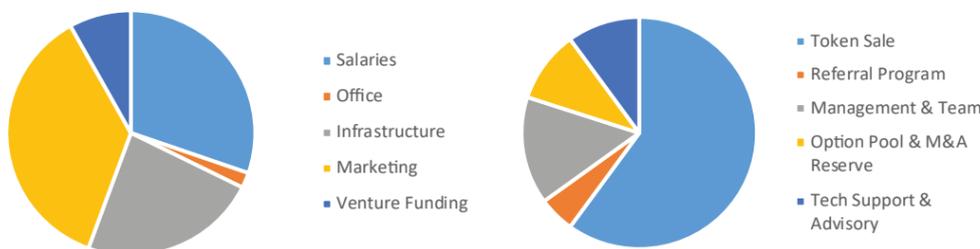
Token used as the payment method for platform usage, it basis on revenue sharing model and additional payments for advertisement, commision from deals on all internal marketplaces (services, service providers, products suppliers)

On platform shops can create branded shops token (powered by Bancor), it's using in Loyalty Rewards Program for online and offline shopping

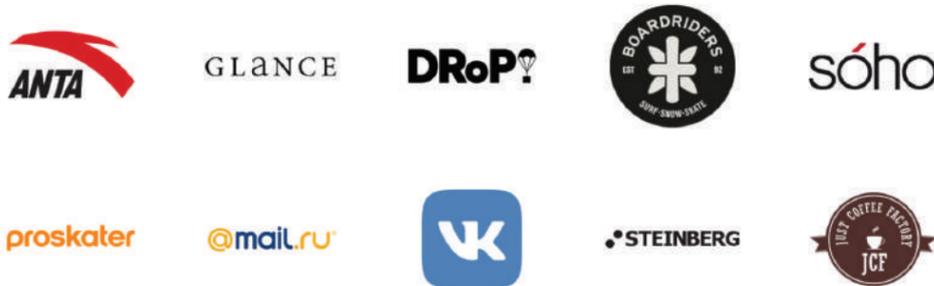
| Token Sale terms

Start: Private PreSale (Venture & Crypto Funds, Angels) 20.03.2018
 Hard cap: \$20,000,000
 Exchange rate: 1 \$ = 1 RGT
 ERC-20 token

| Token allocation



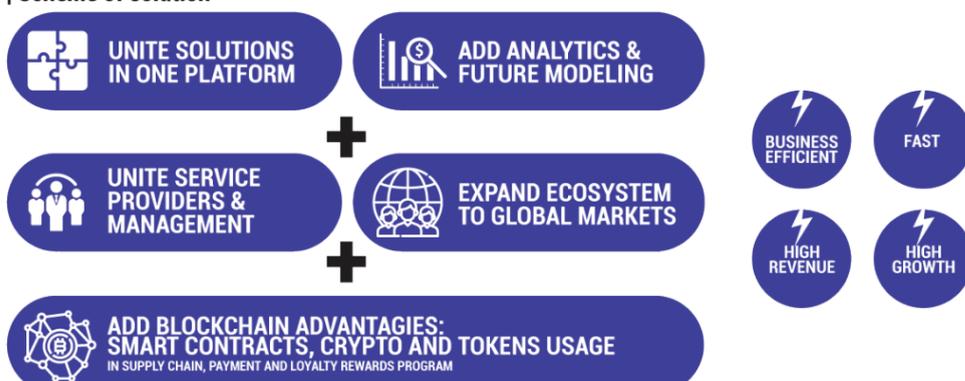
| Current clients



| Partners



| Scheme of solution



Team



Zhdankin Pavel
 CEO and founder of Retail.Global, Proonline, Proskater.ru, Brandship. Over 10 years experience in ecommerce



Satsunkevich Artur
 Director of partnership and Business Development. Over 10 years experience in sales of fashion and FMCG (Gloria Jeans, Lacoste, Jeans Symphony, KixBox)



Gagiev Arkadiy
 Chief Marketing Director Over 6 years in data analytics of fashion and FMCG sales



Gavrish Dmitry
 CTO of Platform. 7 years of experience in web-development

+ 60 people in team: content, support, marketing, development, warehouse and accounting

Advisors & Partners



Ken Leaver
 Director of product at Wayfair (\$7bln US ecommerce), Head of Product LAZADA (an Alibaba Company), ex-CEO Groupon UA, also: VISA, BSG. Strategy Partners



Roger Crook
 The CEO of DHL Global Forwarding. 30 years international experience, was on the board of Deustchepost DHL. Worked with Amazon and Lazada/Alibaba in the US, EU and Asia



Keith Teare
 The co-founder of TechCrunch, Executive Chairman at Accelerated Digital Ventures, founder of many companies Archimedes Labs, EasyNet (>\$1 billion valuation), RealNames (>\$1 billion valuation), Minds and Machines Inc. and many more



Smerkis Vladimir
 cofounder of The Token Fund and Tokenbox, journalist in Cointelegraph. Advisor with networking, blockchain vision, strategy and crowdfunding



Matskevich Dmitry
 cofounder of Flocktory (acquired by QIWI), Relap.io, neural startup Icon8 (Icon8 is an artificial intelligence who turns your selfies into pieces of art). Advisor in relationships with investors, partners and AI technologies in retail and media



Aizen Ilya
 Founder of Flocktory (acquired by QIWI), investor of many startups. Advisor in ecommerce, B2B relationships, growth hacking and relationships with investments



Tomashevskiy Denis
 CEO of Quiksilver Russia & Finland & Denmark, ex-head of Marketing Adidas CIS. Advisor in retail chains, wholesale system, international expansion and management



Shamis Alexander
 Partner in Dostavista (global crowdsourced same-day delivery service.), Founder of Printio (just-in-time gifts production), Foodik (food delivery)



Nester Roman
 CEO and co-founder, Segmento Segmento is a leading data-driven omnichannel marketing platform. Acquired by Sberbank Group (LSE:SBER, largest Bank in Eastern Europe) and AFK SISTEMA (AFKS (MCX))

Ambisafe
 Blockchain partner for wallet and security for investors and issue of tokens

Dostavista Global
 B2C & P2P Shipping on uber model in Russia, India, China, Brazil, Mexico, England, Indonesia, Turkey

Dbrain
 Blockchain startup focused on AI usage in business cases

Madcrush
 Blockchain developers company